County of Los Angeles Public Information and Participation Program Fiscal Year 2011-12 Summary of Watershed Specific Outreach

The County of Los Angeles Department of Public Works Public Relations Group (PRG) coordinated countywide media campaigns that aired anti-litter messages on the topics of general litter, dog waste, cigarette butts, green waste, household hazardous waste and specifically used motor oil and used oil filters. Additionally, PRG revised the No Dumping friendly reminder card and the Pool and Spa Best Management Practices flyer for use by LACDPW divisions.